



# *Start-Up*

*A Drive Towards  
Self-Reliant India*

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Dr. Zaibun Nisa*

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**Prof. Ehtesham Ahmad** is presently serving as Dean & Head, Department of Commerce, Khwaja Moinuddin Chishti Language University, Lucknow. He has completed his B. Com, M. Com and D.Phil. from Allahabad University. Dr. Ahmad has more than 28 years of experience in teaching, administration and research. His area of expertise is Finance and Accounting. He has large number of publications in reputed national and international journals. Five students awarded Ph.D. degree under his supervision and six are perusing under him. Dr. Ahmad has authored five books in the past and few are under the publication process.



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**Dr. Zaibun Nisa** is presently serving as Assistant Professor at Khwaja Moinuddin Chishti Language university, Lucknow (U.P). She holds master's degrees in Commerce and Education and awarded with UGC-NET in both. Dr. Nisa has done B. Com & M. Com from AMU Aligarh and Ph.D. from University of Lucknow. Her area of research is Entrepreneurship and Microfinance. She has authored two books and edited one book. She has published twenty-three research papers in reputed journals and participated in more that forty seminars/conferences/workshop.



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