



FINANCIAL MANAGEMENT

Dr. Ehtesham Ahmad



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ABOUT THE BOOK

I am glad to present this book, especially designed to serve the needs of the students. The book has been written keeping in mind the general weakness in understanding the fundamental concepts of the topics. The book is self-explanatory and adopts the "Teach Yourself" style. It is based on the example based pattern and all areas of finance with advantages and disadvantages. The language of book is quite easy and understandable based on scientific approach of the business finance.

Any further improvement in the contents of the book by making corrections, omission and inclusion is keen to be achieved based on suggestions from the readers for which the author shall be highly obliged.

I look forward to receiving valuable suggestions from professors of various educational institutions, other faculty members and students for improvement of the quality of the book.

Financial Management has become a vital part of the business concern and they are concentrating more in the field of Financial Management. Financial Management also developed as corporate finance, business finance, financial economics, financial mathematics and financial engineering. Understanding the basic concept about the financial

management becomes an essential part for the students of economics, commerce and management.

ABOUT THE AUTHOR



Dr. Ehtesham Ahmad, after completing his graduation and post graduation from Allahabad University, joined as Lecturer in Uttar Pradesh Govt. colleges, department of Higher Education, Government of Uttar Pradesh, Uttar Pradesh. He served there for twenty two years. Along with teaching he disposed off all the assigned administrative responsibilities during the course of time. The degree of D. Phil from Allahabad University was awarded to him during the tenure of his service. Presently he is working as Associate Professor in the department of Commerce, Khwaja Moinuddin Chishti Urdu, Arabi-Farsi

University, Lucknow. He has many research papers to his credit and has attended a large number of conferences and seminars in India. He organized and assisted having key positions many seminars not only in the university but also during his college life. He also supervised, as a research guide, to six students. His area of research is accounting and finance. He has been a coauthor of a book entitled "Corporate Accounting".



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