

# FINANCIAL MANAGEMENT

Dr. Ehtesham Ahmad



# FINANCIAL MANAGEMENT

Dr. Ehtesham Ahmad



# MANISHA PUBLICATIONS

NEW DELHI-110 036 (INDIA)

### FINANCIAL MANAGEMENT

© Author

First Published 2021

ISBN ISBN 978-93-89885-75-0

[No part of this publication may be reproduced, stored in a retrieval system or transmitted, in any form or by any means, mechanical, photocopying, recording or otherwise, without prior written permission of the publisher].

Published in India by

### MANISHA PUBLICATION

7/100, A Block, Swaroop Vihar Kadipur, Delhi-110036 Mobiles: 9818804536, 9811195333

Email: manishabooks111@gmail.com

Visit us at: www.manishapublication.com

### ABOUT THE BOOK

I am glad to present this book, especially designed to serve the needs of the students. The book has been written keeping in mind the general weakness in understanding the fundamental concepts of the topics. The book is self-explanatory and adopts the "Teach Yourself" style. It is based on the example based pattern and all areas of finance with advantages and disadvantages. The language of book is quite easy and understandable based on scientific approach of the business finance.

Any further improvement in the contents of the book by making corrections, omission and inclusion is keen to be achieved based on suggestions from the readers

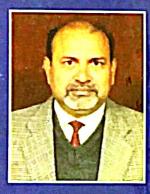
for which the author shall be highly obliged.

I look forward to receiving valuable suggestions from professors of various educational institutions, other faculty members and students for improvement of the quality of the book.

Financial Management has become a vital part of the business concern and they are concentrating more in the field of Financial Management. Financial Management also developed as corporate finance, business finance, financial economics, financial mathematics and financial engineering. Understanding the basic concept about the financial

management becomes an essential part for the students of economics, commerce and management.

### ABOUT THE AUTHOR



Dr. Ehtesham Ahmad, after completing his graduation and post graduation from Allahabad University, joined as Lecture in Uttar Pradesh Govt. colleges, department of Higher Education, Government of Uttar Pradesh, Uttar Pradesh. He served there for twenty two years. Along with teaching he disposed off all the assigned administrative responsibilities during the course of time. The degree of D. Phil from Allahabad University was awarded to him during the tenure of his service. Presently he is working as Associate Processor in the department of Commerce, Khwaja Washada Chishti Urdu, arabi-Farsi w. He has many research as a to his credit and has attended a

University, Lucknow. He has many research as a stock is credit and has attended a large number of conferences and seminars the conference and assisted having key positions many seminars not only notice university but also during his college life. He also supervised, as a research guide, to six students. His area of research is accounting and finance. He has been a coauthor of a book entitled 'Corporate Accounting'.



# **MANISHA PUBLICATION**

7/100, A Block, Swaroop Vihar, Kadipur, Delhi - 110036 Mob. 9818804536, 9811195333 E-mail: manishabooks111@gmail.com Website: www.manishapublication.com

