

It is very important to develop entrepreneurs to support the growth of the country. Entrepreneurs not only generate income for themselves but also create employment opportunities for others. In a country like India, even though the economy is growing fast, population is also growing at a faster pace. It will be difficult for the government to provide such large population with employment opportunities. It would be a great help for the country, if people especially those from low income group start up their own small business (micro enterprises) to help themselves out; improve their standard of living and also help providing employment to others in their microenterprise. Since women constitute almost half of the total population of India; it is very essential to employ this resource optimally in the interest of the nation in general and her family in particular. Women today want more economic independence, their own identity, achievements, and equal status. Both men and women should be involved in productive activities to build a strong nation. India has been facing the problem of unemployment and underemployment.



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