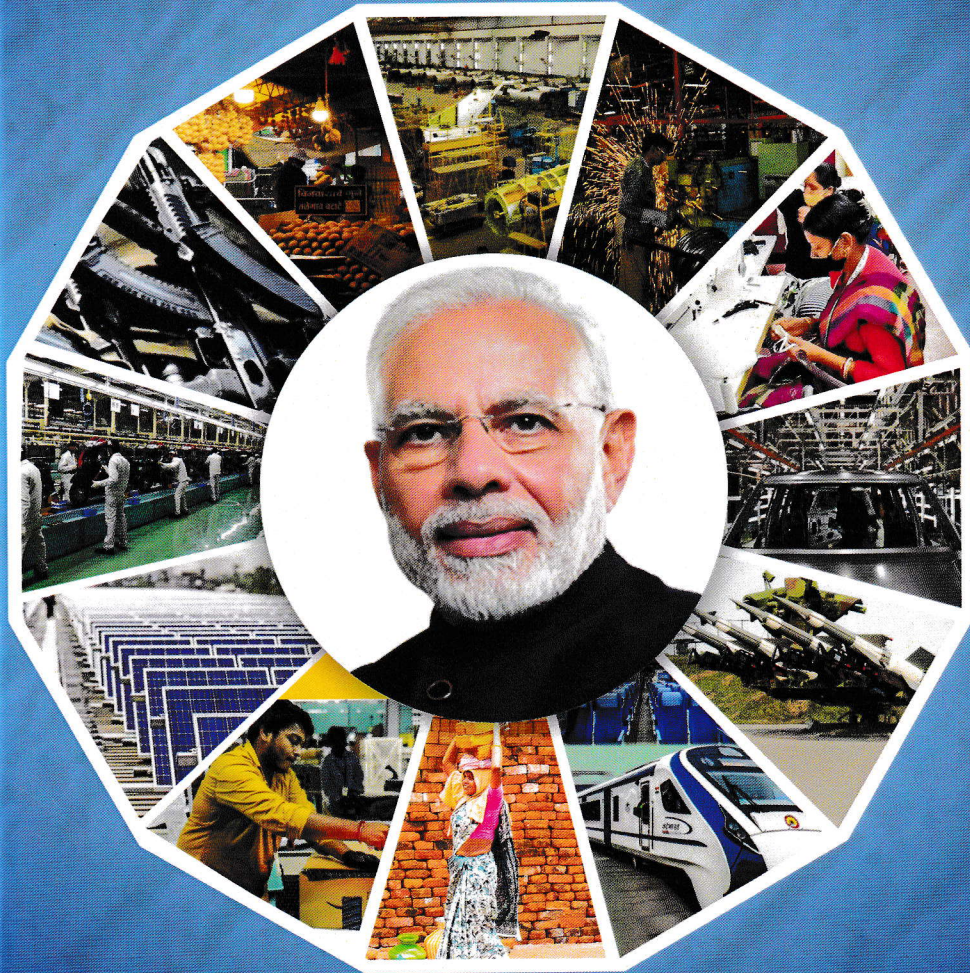


Atma-Nirbhar Bharat:
Attaining Sustainability by
Making India Self Reliant



Dr. Musheer Ahmed
Raghvendra

This book is a literary attempt to explain the glorious vision of India called AtmaNirbhar Bharat. Campaign of Indian Prime Minister Sri Narendra Modi. This vision is driven by the desire to build a self-reliant nation. Beyond indigenization, the AtmaNirbhar program aims to make India independent politically, economically, militarily, socially and culturally while rediscovering and developing India's unique strengths. The idea is to rebalance strategic dependence and strategic interdependence instead of going it alone. This book covers many issues in the context of AtmaNirbhar Bharat, including industry, commerce, tourism, banking, financial insurance, public health and welfare, agriculture, rural development, education, skills development, social responsibility, governance and human behaviour, human resource development, marketing, socio-cultural aspects.



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