

The responsibility for facts stated, opinion expressed or conclusions reached and plagiarism, if any, in this book is entirely that of the author(s). Neither the publisher nor the editors will be responsible for them whatever.

ISBN: 978-93-94424-09-8

Copyright : Editors

Edition: 2022



Published by

ABS Books

Publisher and Exporter

B-21, Ved and Shiv Colony, Budh Vihar Phase-2, Delhi - 110086

①:+919999868875,+919999862475
: absbooksindia@gmail.com

Website: www.absbooksindia.com

PRINTED AT

Trident Enterprises, Noida (UP)

Overseas Branches

ABS Books

Publisher and Exporter

Yucai Garden, Yuhua Yuxiu Community, Chenggong District, Kunming City, Yunnan Province -650500 China

ABS Books

Publisher and Exporter

Microregion Alamedin-1 59-10 Bishek, Kyrgyz Republic- 720083 kyrgyzstan

All right reserved. No. Part of this publication may be reproduced, stored in a retrieval system, transmitted or utilized in any form or by any means electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the copyright owner translator. Application for such permission should be addressed to the Publisher and translator. Please do not participate in or do not encourage piracy of copyrighted materials in violation of the author's rights. Purchase only authorized editions.

Start-Up: A Drive Towards Self-Reliant India

By: Prof. Ehtesham Ahmad

Dr. Neeraj Shukla Dr. Zaibun Nisa

Contents

Take 1	Acknowledgement	v vii
	Preface	000
1.	Legal Compliances Concerning Start- ups in India Prof. Dr. Anil Kumar Dixit	1
2	Women Entrepreneurs and Start-Up	
۷.	Assistance Bitty Sebastian	21
•		
3.	Government Initiatives to Boost Start- ups in India	55
	Dr. Wasif Ali	
	Dr. Mohd Arif	
4.	Entrepreneurial Leadership: A Case Study on Café Coffee Day	68
	Prof. Mahrukh Mirza	
-	Aaiman Siddiqui	
5.	Entrepreneurship in India: Not	
	Everyone's Cup of Tea	81
	Prof. Ehtesham Ahmad	
	Mariya Binth Siraj	



6.	A Study on Role of MSME Sector in Economic Development of U.P. Dr. Zaibun Nisa Dr. Noorul Hasan	n 94
7.	Challenges of Women Entrepreneurship in India	0 121
	Dr. Doa Naqvi	121
8.	Women Entrepreneurship Vision 2030 Dr. Kranti Singh	129
9.	Women Entrepreneurs: A Review Study on the Challenges, Prospects and Motivation in Indian Context Minakshi Nag Juhi Agarwal	153
	Opportunities and Challenges for Micro Small Medium Enterprises During COVID 19 Era: A Case Study of Kanpur Aman Naaz Dr. Vivek Singh Sachan	187
11.	Entrepreneurship in India: Importance and Development Dr. Ram Singh	199
12.	Women's Entrepreneurship in the Transition from Work to the Small and Medium-Sized Businesses Dr. Jaya Tripathi	220
	An Overview: Indian Government's Intention of Entrepreneurial Development as Series of High-Level Initiatives	238
	Dr. Vijay Laxmi Sharma	

