

Entrepreneurship: Towards the Creation of Entrepreneurial-Driven Economy

Dr. Ehtesham Ahmad
Head, Department of Commerce,
KMCUAF University, Lucknow, U.P.

Dr. Neeraj Shukla
Assistant Professor,
Department of Commerce,
KMCUAF University, Lucknow, U.P.

Ms. Zaibun Nisa
Research Scholar,
Department of Commerce,
University of Lucknow, U.P.



Swaranjali Publication
info.nrjp@gmail.com,
swaranjalipublication@gmail.com
8700124880, 9810749840
Vasundhara, Ghaziabad, 201012.

Published by Swaranjali Publication
Sector 10-B, Vasundhara,
Ghaziabad, UP.201012

© 2019, Dr. Ehtesham Ahmad, Dr. Neeraj Shukla & Ms. Zaibun Nisa
The authors have asserted their moral rights.

This book contains information obtained from authentic and highly regarded sources. Reprinted material is quoted with permission, and sources are indicated. Reasonable efforts have been made to publish reliable data and information, but the authors and the publishers cannot assume responsibility for the validity of all materials. Neither the authors nor the publishers, nor anyone else associated with this publication, shall be liable for any loss, damage or liability directly or indirectly caused or alleged to be caused by this book.

Neither this book nor any part may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, microfilming and recording, or by any information storage or retrieval system, without permission in writing from the publishers.

The consent of Swaranjali Publication does not extend to copying for general distribution, for promotion, for creating new works, or for resale. Specific permission must be obtained in writing from Swaranjali publication for such copying.

Swaranjali Publication

Entrepreneurship: Towards the Creation of Entrepreneurial-Driven Economy

ISBN 978-93-88838-32-0

Price: 300/-

Book and Cover design
Swaranjali Designs Solutions

Printed by
Swaranjali Print Solutions